



UNITE FOOD PROGRAM

February 2024



OVERVIEW

Unite Food Program (UFP) is a social enterprise owned and chiefly operated by Tanzanian women whose mission is to empower poor small-scale farmers with a secure market for their crops at fair market prices as well as to provide healthy, tasty, and affordable staple food options to all Tanzanian people.

TIMELINE: PREPARING THE WAY

December 2020

The idea was born after noting that most Unite Scholars go home to small-scale farming families and struggle with market and food insecurities.

January- May 2021

The UFP headquarters was constructed in Kunduchi, Dar es Salaam, and the team was hired.



TIMELINE: UFP IN ACTION

June 2021 to January 1, 2024

- 1,059,401 kgs of maize purchased, milled, and sold as Sembe, Dona, and grits.
- 20,086.75 kgs of rice purchased and sold.
- 2,059.8 kgs of beans purchased and sold, 741 kgs of ground nuts purchased and sold.





ACCOMPLISHMENTS

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01 Built a team of 8 full-time personnel and 6 part-time personnel

02 Secured a constant source of maize from across the country during a crushing drought

03 Built strong market demand across Dar es Salaam and Zanzibar

04 Secured 9 wholesale customers (four from Zanzibar) and 150 retail customers

05 Built a strong relationship with the diaspora and have 26 clients who regularly buy from UFP

06 Built strong brand awareness with two national television news stories (ITV and Upendo Media)

07 Have hosted numerous events and trainings for Unite and the community

08 Have trained 30 Unite Scholars as part of the Unite Internship Program at UFP

ACCOMPLISHMENTS

09 Purchased truck that can carry more than five tones at a time to create efficiencies in the delivery system.

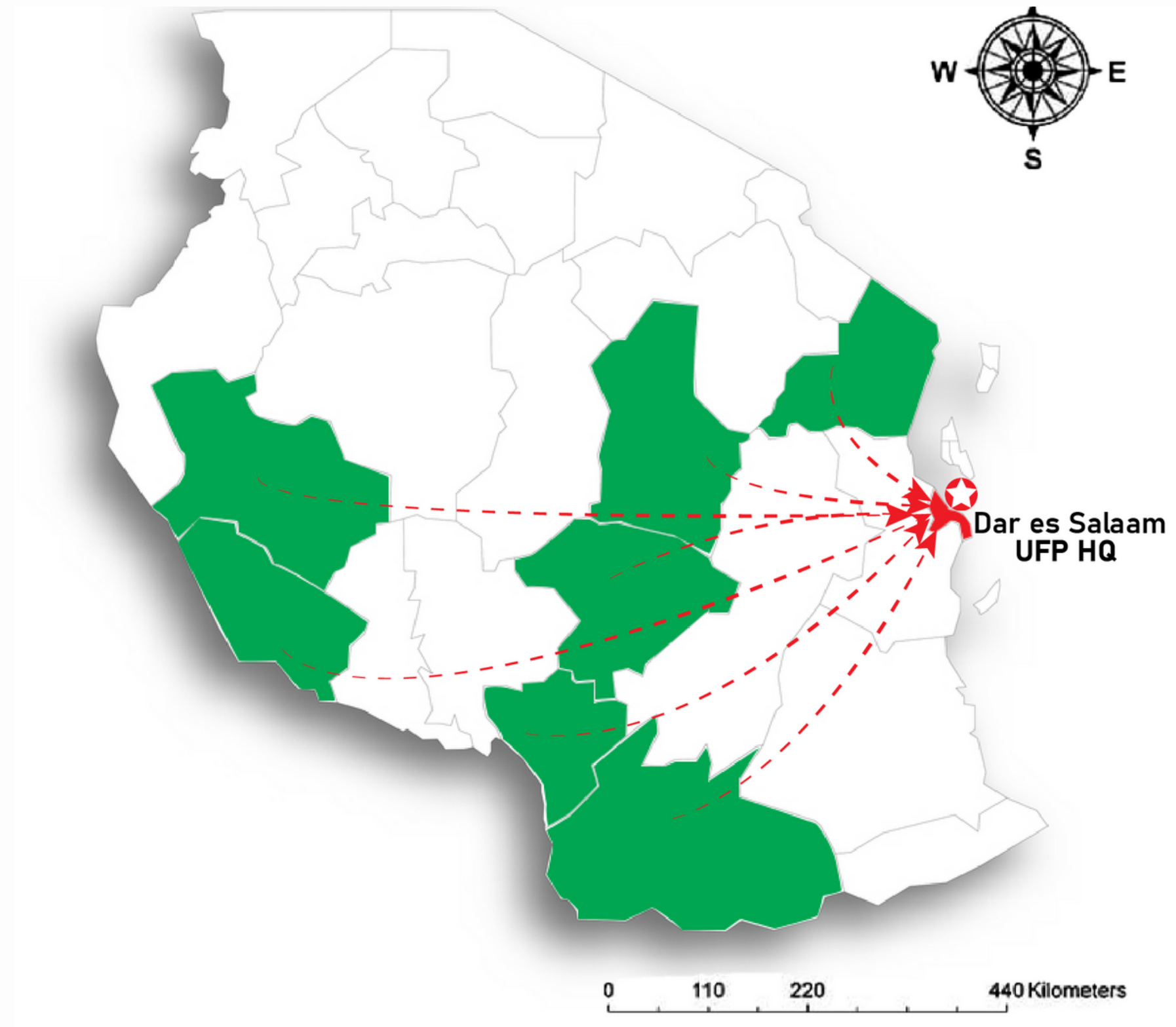
10 Facilitated community tree planting by planting 20 trees in mitigating climate change.

11 Partnered with Sanku to fortify UFP maize with essential micronutrients to combat malnutrition and stunting.

12 Purchased two shipping containers and retrofitted them into food storage containers housed at UFP HQ to ensure a safe place for long-term storage of crops in Agro-Z hermetic grain bags.

13 Launching a new campaign to partner with schools across Tanzania to reach at-risk youth with nourishing fortified maize.

REGIONS FROM WHERE UFP SOURCES MAIZE





SAFETY AND COMPLIANCE

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- 01 Hired Benjamin Lugumila to be Quality Assurance & Compliance Manager.
- 02 Achieved OSHA (Occupation, Safety, and Health Authority) compliance.
- 03 Awarded the TBS (Tanzania Bureau of Standard) certification of compliance
- 04 Approved by WMA (Weight Management Agency) and use FIFO procedures with stock management
- 05 Registered on Workers Inspection Management System (WIMS)
- 06 Created a formal UFP Safety Policy and conduct ongoing trainings with staff.
- 07 Approved by Fire & Rescue Agency.
- 08 Participate in NSSF (National Social Security Fund) and WCF (Workers Compensation Fund)



SOCIAL IMPACT
WORK (SIW)

SMALL-SCALE FARMERS



Small-scale farmers represent 80% of all farmers in Tanzania. Crop cultivation is the main economic activity for these families; however, they suffer many challenges including traditional farming methods, being fully dependent on rainfall, having poor crop storage facilities, and being unable to access fair markets. The SIW arm of UFP Enterprises, which is fully funded and driven by Unite the World With Africa Foundation, aims to empower small-scale farmers with a **secure market** for their crops at an **above-market prices** as well as to supply them with **high-quality storage bags** (AgroZ® Bags) to store their crops for **food for their families** and to serve as a **“bank” for future needs**.

SIW IMPACT THROUGH AUGUST 2023

- More than **61,400 kgs** of maize, rice, beans, and groundnuts has been purchased from **185 small-scale farmers** in remote regions.
- **370 Agro-Z bags** will have been distributed to small-scale farming families.
- **Two Unite Scholars** & two additional field coordinators are being paid to help execute Unite's UFP SIW work.



THE UFP TEAM



ANNE WELLS

Unite Founder & Director



ANTY MARCHÉ

Unite Program Director



ROMANUS MTUNG'E

UFP Advisor



UPENDO MTUNG'E

UFP Director



IBRAHIM KAWA

Photographer & Videographer



BENJAMIN LUGUMILA

Quality Assurance & Compliance



HOSIANA THOMAS

Stock Controller



MUSA MRUMA

Sales & Distribution



CLARA NGOWI

Business Manager



RHODA LUGAZIA

Marketing Assistant



RICHARD MUNISI

IT & Multimedia



STANLEY ARTHUR

Operations Officer



IRENE NGALULA

Finance Officer



SHABANI MBONDE

Machine Operator



SALVINIUS NCHIMBI

Distribution & Equipment



ADAM SAIDI

Office Assistant



JOYCE REUBEN

Casual Laborer



STAMILI RAMADHANI

Casual Laborer



VERONICA ISAKA

Casual Laborer



ARKADI

Casual Laborer



THANK YOU